



México, D. F., January 2015

Dear Customer:

BUSINESS INTELLIGENCE ADVISORY, SA DE CV is a Mexican Corporation established under the Mexican laws, integrated by multiple consulting professionals to advise in: Financial, Auditing, Accounting, Tax, Legal, Planning, Business Intelligence, methodologies class world, Training, Technology systems such as EPM, ERP and GRP, process Improvement, environmental Protection, among others.

In advance: We appreciate the opportunity to describe our professional services, which, in the following pages 3<sup>rd</sup> to 11<sup>th</sup>, are described in more detail focused on medium and large manufacturing, commercial, business services and government divisions; located in Mexico, and its links with the world provided to nonprofit and private customers local or foreign Entities

In Business Intelligence Advisory we are convinced that we must always be sure that we heard and understood correctly what you need.

Please do not hesitate to contact us if you need additional information regarding the content of the presentation of Business Intelligence Advisory services.

Business Intelligence Advisory

Jesús B. Laredo Noriega  
Partner



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BUSINESS INTELLIGENCE  
ADVISORY  
MÉXICO



## ABOUT US

Business Intelligence Advisory is dedicated to provide professional services to medium and large businesses within the manufacturing, commercial and services divisions; located in Mexico, and its links with the world provided to non-profit and private local or foreign Entities.

In Business Intelligence Advisory we believe in supporting our customers from a clear understanding of your business and your objectives. Interacting jointly with their executives to find alternatives that allow taking reasoned and reasonable decisions within the normative and ethical framework governing its activities, and its code of conduct.

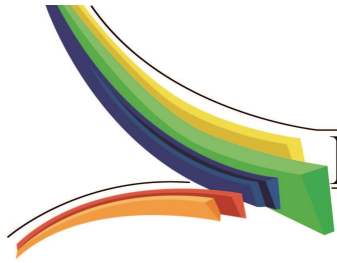
From the first contact, our customers receive focused attention to their needs, based on the experience and expertise of our members.

## ABOUT US

Our practices are focused to assist and advise you on your business in the short and long term, and to help you to maintain the steady pace of economic growth.

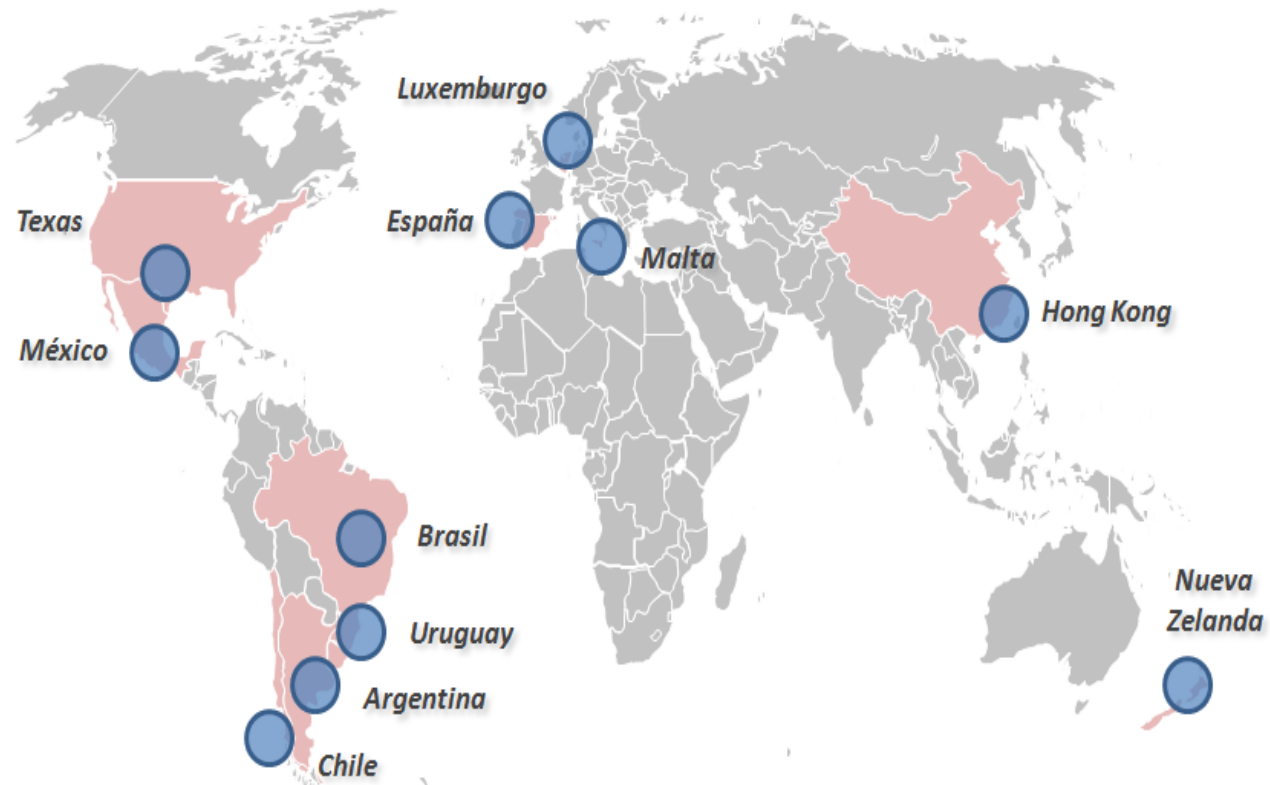
Our business advice:

- ✓ Provide advice to: Financial, Auditing, Accounting, Tax, Legal, Technology Support, Process Improvement and Environmental Protection; to ensure (ROI) return on investment that allows accurate financial information reporting to its shareholders.
- ✓ Provide the time to listen and understand the knowledge of your business
- ✓ Think about your personal goals and responsibilities
- ✓ Working proactively with your executives to meet your needs and requirements.
- ✓ Guiding you to the healthy development of your finances
- ✓ Fulfilling your ethical and regulatory goals in accordance with the economic activity.



## ***International Coverage***

- ✓ *Business Financial and Tax Advisory*
- ✓ *Long Term Pension Benefits Plan for Business and People*
- ✓ *Financial Services and Tax Compliance*



## Advisory Services

### *Finance*

- ✓ Corporate finance and market analysis
- ✓ Accounting and tax diagnostics based upon corporate best practices
- ✓ Information systems consulting
- ✓ Financial planning, budget control, cash management optimization for accounts receivable and inventories
- ✓ General accounting systems, system costs, financial consolidation statements and accounting oversight
- ✓ Financial expertise
- ✓ Consulting: US GAAP / IFRS / Local rules
- ✓ Other services

### *Process Improvement*

- ✓ Internal control implementation and for the following areas such as treasury, revenue, Inventory, taxes,, among others.
- ✓ Implementation of any corporate requirements related to systems controls like Sarbanes Oxley, NLMV and SEFUPU
- ✓ Assessment of Risk Management Systems

### *Accounting / TAX Services*

- ✓ Accounting, payroll, internal audit, staff training programs, federal tax returns calculations, among others

## **Business Audit Services**

### ***Audit***

- ✓ Financial statements.
- ✓ Tax local requirements and calculations (tax reports).
- ✓ Employee Social security (IMSS)
- ✓ Internal control.
- ✓ Operations review.
- ✓ Compliance programs.
- ✓ Systems and computer risks

### ***Audit Support:***

- ✓ Systems and business processes for external and internal audits.
- ✓ Methodology design and implementation of tools related to external and internal audits.
- ✓ Ongoing training programs for internal auditors

## Fiscal Services

- ✓ Tax Research and investigation
- ✓ Federal and State Laws
- ✓ Global Network Mexican and International Trade.
- ✓ Current company fiscal situation resume.
- ✓ Compliance status of Tax Obligations, Annual, Interim Payments, Deductions, etc.
- ✓ Tax calculations and review stock, Net income tax and equity contributions.
- ✓ Interviews with Tax Authorities, Social Authorities, INFONAVIT related to inquiries, tax refunds requests and follow up in any clarification reviews with the local tax authorities.
- ✓ Fiscal Consolidation.
- ✓ International Trade.
- ✓ Other Services and Studies

### *Transfer Pricing*

- ✓ Transfer Pricing Study.



## Legal Services

### **LEGAL SERVICES**

- ✓ Legal inquiries related to local tax compliance and global network
- ✓ Opinion of lawsuits and collections
- ✓ Corporate Legal Services (Preparation of Minutes of Shareholders, Company Incorporation, Contracts, restructuring, etc.).
- ✓ Integrated Service splits, mergers, acquisitions, purchase and sale, joint venture.
- ✓ Notarized certificates services of legal documents in USA.
- ✓ Local and Federal Taxation.
- ✓ Social Security Contributions.
- ✓ Consulting and management Fiscal Authorities Audits
- ✓ Among other services

### **Environment Services**

Studies, diagnostics, analysis, audits, evaluations focused on damage impacts and risks, as well as: Diagnostics environments compliance.

## Integral Business Advisory

It is important to emphasize that some of the services described; BUSINESS INTELLIGENCE ADVISORY provides monthly and joint; that is: Designed and Integrated to the measure of the needs and operational activity of our customers.

These services Integral Business Advisory, consist of the following:

- ✓ Financial Advisory
- ✓ Auditing
- ✓ Services to Accounting and Tax
- ✓ Tax and Corporate legal advice

# Technology and Business Intelligence Advisory

## *Consulting and Development*

- ✓ Consulting and Business Intelligence development full cycle:
  - ✓ ETL / Master Data Management / Information charts
  - ✓ Information quality and integrity
  - ✓ Warehouse data LIFO & FIFO
  - ✓ Balance Scorecard Indicators and dashboards
  - ✓ Predictive Analytics
- ✓ ERP and CRM implementations
- ✓ Project administration audit
- ✓ Local tax requirements systems implementation

## *Distribution of Software and Hardware*

- ✓ Certified Partners like Microsoft, Oracle, SAP, IBM, HP, Intel, SAS, Jadox, Talend and others

## *Security and Perimeter*

- ✓ Computer Security and Perimeter
- ✓ Computer security
- ✓ Perimeter security
- ✓ Biometric
- ✓ Control system implementation
- ✓ Hydraulic Industrial Robotics
- ✓ Monitors and Transport Equipment.
- ✓ Predictive Analytics / Data Mining
- ✓ Security corporations
- ✓ Support systems control, command and communications and Computing (C-4)

## CONTACT

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### **Oficinas en el Extranjero:**

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